

Lucas Longo

lucaslono@gmail.com - Palo Alto, CA 94306

I am a creative problem solver who grasps the big picture. I am able to translate ideas into technical and product requirements. Over the years I have accumulated a range of skills and experiences that inform the way I lead, listen, and collaborate. Approachable yet firm when needed. I know how to get the job done.

EDUCATION

Stanford University, Stanford, CA

Learning, Design, and Technology. Master's. Sept. 2016

- ★ Full scholarship from the Lemann Foundation

New York University, New York, NY

Interactive Telecommunications Program (ITP). Master's. 2008

- ★ Capstone Project: Pocket Learning, iOS App for mobile education

Rensselaer Polytechnic Institute, Troy, NY

Bachelors of Science 1996

- ★ 3.7 GPA + Minors in Human Factors in Design & Electronic Arts

EXPERIENCE

Interactive Arts Institute, São Paulo, Brazil

Founder and Product Owner

2009 - 2015

Mobile App development Studio & School. Lead a team of 25 engineers, designers, and subject matter experts. Trained over 5000 students and created over 30 apps for corporations and start-ups. Advised entrepreneurs on mobile strategies, technologies and business models.

Ringtones.com, São Paulo, Brazil

National Director

2003 - 2006

Global mobile content delivery platform. Started the Brazilian subsidiary, negotiated with mobile carriers, copyright agencies, record labels, and artists. Assembled the development team which attend technical needs of all Latin American offices.

Oi, Rio de Janeiro, Brazil

Project Manager - Value Added Services Platform

2001 - 2002

First GSM operator in Brazil. Created the technical RFPs for all the VAS platforms (SMS, WAP, MMS, SIM Browsing...) Lead a team of engineers in the implementation phase of the platforms in the data center. Coordinated the back-end systems integration with the billing, monitoring, and BI systems

SKILLS

Design Thinker

Product Guru

Mobile Developer

Educator

Solutions Architect

Technical Leader

RECOMMENDATIONS (Linkedin)

Marcelo Godoy - Mobilefest

Creator - "Lucas has a restless mind that always challenges and tackles complex problems with speed and brilliant simplicity. With a solid international academic background as an engineer and multi-disciplinary professional he is a rare professional that the most innovative companies always need as part of their team."

Gerlan Cidade - Senior Engineering at Ericsson -

"We put together the first GSM operator in the country from scratch, which required pouring out too much of ourselves into that. He's a wonderful person, loveable and easygoing but at the same time results oriented. I would definitely enjoy working with him again!"

EXPERIENCE (continued)

Zip.Net / Portugal Telecom, São Paulo, Brazil *Business Development Manager*

2000 - 2001

Content portal bought by Portugal Telecom. Managed the development and deployment of the first WAP content and service portal in Brazil. Lead the adaptation of the company's content management system to mobile.

American Management Systems, New York, NY *Systems Integration Consultant*

1997 - 2000

State and local government financial systems. Developed custom workflow applications for the team of 300 consultants upgrading the City of New York's financial and adjudication system. Created a training enrollment and evaluation system for over 200 courses and 7000 employees.

TAG CLOUD

Product Development, Startups, IoT, Platform Architecture, Entrepreneurship, **Mobile Development**, Prototyping, Cloud Computing, **Agile Methodologies**, **Leadership**, Slack, Product Owner, Github, Sketch, Management Consulting, UX, **Swift**, PHP, **Design Thinking**, Product Management in Software Development, Consumer-Facing Software, Product Requirements Documentation

LANGUAGES

Native: **English, Portuguese**

Fluent: **Spanish, Italian, French**

Complete profile with references available on LinkedIn

<https://www.linkedin.com/in/lucaslongo>

Even more at: <http://lucaslongo.com>

EVENTS / PRESS

Tela Viva Móvel - Guest Speaker - "Mobile Education" - São Paulo, Brazil - 2015

IT Fórum - Mobile Expert Speaker - "Corporate Mobile Apps", Praia do Forte, Brazil - 2014

R7 - TV Interview - "Promoting your app" - São Paulo, Brazil - 2015

Folha de São Paulo - Weekly Writer - "Apperitivo" - newspaper column - 2012 - 2014

Rede Globo - TV Interview - "Mobile Entrepreneurs" - São Paulo, Brazil - 2014

Futurecom - Featured Speaker - "Mobile Entrepreneurship", São Paulo - 2013

Tela Viva Móvel - Guest Speaker - "Content is King" - São Paulo, Brazil - 2012

Mobile Fest - Speaker and Judge - mobile entertainment event & app idea contest 2008